

INVITATION TO EXHIBIT

NJADONA'S 28TH ANNUAL CONVENTION

LUNCH/DINNER TICKETS:

Lunch tickets for Monday are included in the badge envelopes you receive at registration. Sponsors of \$1,500.00 or more, by an exhibiting company, will receive two complimentary dinner tickets for the Awards Dinner on Monday, April 3, 2017. Additional tickets may be purchased for \$65.00 per ticket. Dinner tickets must be ordered by March 17, 2017. The number of seats for the awards dinner is limited. If you are unable to use your tickets, please give them to Marge Reese at the NJADONA Registration Desk. There will be **no refunds** under any circumstances.

SCHOLARSHIP AUCTION:

We are encouraging all of our vendors to bring an item for our Scholarship Auction that will be held during the Awards Dinner on Monday, April 3. (Suggested items include electronic devices, gift cards, gift baskets). All proceeds from the auction benefit NJADONA's Scholarship Fund, which enables qualified nurses to continue their nursing education. Donations should be given to Marge Reese at the NJADONA Registration Desk no later than noon on Monday, April 3.

EXHIBITOR CONTEST:

Exhibitors are invited and encouraged to decorate their booth in conjunction with NJADONA's convention theme. The theme for the 2017 Convention *Oh the Places You'll Go! Passport to Excellence (Dr. Suess theme)*. We invite you to decorate your booth with this in mind. Members of NJADONA's Board of Directors will be judging for the Best Themed Booth. The winner will receive a free booth at the 2018 Convention. Four ads to be included in the 2018 Syllabus will be awarded to the exhibitor deemed to have the Most Original Booth, Funniest Booth, Best Theme Give-A-Way and Best Theme Dressed Vendor.

DOOR PRIZES:

Door prizes are especially popular with convention attendees and draw large crowds. Vendors are encouraged to include a door prize to be used at your exhibit. The drawing for door prizes will be held on Tuesday, April 4, in the exhibit hall at 11:45 am. A representative of NJADONA will be in the exhibit hall to supervise the awarding of the door prizes.

SPONSORSHIPS:

Sponsors are the foundation of our convention and will receive prime exhibit space. In addition, sponsors of \$1,500.00 or more, receive two complimentary tickets for the awards dinner. We invite you to participate as a sponsor of our annual convention. We offer a variety of sponsorship opportunities. Contact Sherry Robb at 856-304-1760 for more information on this great opportunity.

LODGING:

A dedicated website is available to book a hotel room online at Bally's. Reservations can be made at:

<http://resweb.passkey.com/go/SB03NU7> or by calling 1-888-516-2215 before March 1, 2017. Identify that you are with NJADONA or reference Group code SB03NU7 in order to receive the special rate of \$210.00/night for Saturday and \$84.00/night for Sunday-Tuesday. Any reservations made after March 1, 2017 are on a space availability basis at the prevailing hotel rates.

The rates are per guest room, per night, single or double occupancy. Rates are subject to Atlantic City room tax, currently fourteen (14%) percent. Promotional Fee, currently \$2.00, and a New Jersey Occupancy Fee, currently \$3.00 per room, per night. The current parking fee per stay is \$5.00 for self-parking or \$10.00 for valet parking for all overnight hotel guests however is subject to change. Tax rates subject to change without notice.

CONVENTION SERVICES:

VISTA CONVENTION SERVICES will provide drayage services. Each vendor will receive a vendor packet electronically

from Vista. You can also access this information on our website:

www.njadona.org. **Electric hook-up is handled through Vista.** All packages, deliveries, etc., must be mailed through Vista. Bally's will not accept any deliveries for the exhibit hall.

Vista Convention Services

6575 Delilah Rd., PO Box 3000

Pleasantville, NJ 08232

Contact: Kevin King

(609) 485-2421; Fax (609) 485-2392

REGISTRATION:

At registration each exhibitor will receive a packet of vendor information; name badge; lunch ticket; dinner tickets (if applicable) and other pertinent notices. Every exhibitor must have an official NJADONA name badge. This must be displayed in the exhibit hall and at all NJADONA functions. You will not be allowed to enter the exhibit hall or any NJADONA functions without your name badge.



SPONSORSHIP OPPORTUNITIES

NJADONA 28TH ANNUAL CONVENTION

MONDAY LUNCH BEVERAGES * \$1,500

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

TUESDAY LUNCH * \$2,500

(Multiple sponsors are acceptable)

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth
- Sponsoring company may set up a table outside of room where educational session is held.

KEYNOTE SPEAKER * \$3,000

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

BADGE HOLDERS * \$1,500

Neck wallets will be given to every convention participant to be used as a name badge holder throughout the event.

- Company logo on neck wallets
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

SCHEDULE AT A GLANCE* \$1,500

Schedule at a Glance will be given to every convention participant.

- Company logo on Schedule at a Glance
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

CENTERPIECES FOR AWARDS DINNER

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

Every sponsor of \$1,500.00 or more will receive two complimentary tickets to the Awards Dinner. Every sponsor will also receive recognition and a plaque acknowledging their sponsorship at the Awards Dinner on Monday, April 3, 2017.

SPONSORSHIP FORM

NJADONA 28TH ANNUAL CONVENTION

The generosity of our convention sponsors is a large part of what makes our program such a tremendous success. The advantages of being a sponsor include recognition in the convention program, syllabus, promotional material and NJADONA's newsletter. Your company name will be prominently displayed at the event, two complimentary tickets for and recognition at the Awards Dinner and a sponsor plaque at your exhibit booth. To participate as a sponsor at the 2017 convention, please complete this sponsorship form. If you have questions, please contact Sherry Robb in the NJADONA Office at **(856) 304-1760**.

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| <ul style="list-style-type: none"> X Tote Bags (\$2,500) – SOLD – Caring Hospice Center Sunday – Breakfast & Lunch (\$4,000) ** Monday Continental Breakfast (\$2,500) Tuesday Continental Breakfast (\$2,500) Award Winner Dinners (\$1,500) Award Winner Plaques (\$1,500) After Dinner Reception (Call office for information) Monday Boardwalk Lunch (\$1,500) ** | <ul style="list-style-type: none"> Monday Lunch Beverages (\$1,500) Tuesday Registrant Only Lunch (\$2,500) ** Keynote Speaker (\$3,000) (Call office for information) Badge Holders (\$1,500) NJADONA Board Dinner (\$1,500) NJADONA Executive Board Meeting Dinner (\$1,500) Centerpieces for Awards Dinner Schedule at a Glance (\$1,500) |
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** Multiple sponsors are acceptable. Please call the NJADONA office for more information.

Please type or print all information.

Name of Sponsoring Company:

Contact Person:

Address:

City/State/Zip:

Phone:

Fax:

Email:

F. Payment Method:

Visa

MasterCard

American Express

Check

Credit Card No.

Security Code:

Card Exp. Date:

* Security Code is the three/four digit additional number on the front/back of your credit card

Credit Card Information: To whom and where credit card statement is sent:

Cardholder Name:

Cardholder Tel:

Cardholder Address:

Street Address

City

State/Zip

Cardholder Signature:

E-mail:

(primary contact please)

Please make checks payable to NJADONA/LTC, 195 Carriage Hill Circle, Mantua, NJ 08051 (856) 304-1760 * (856) 468-9865 (Fax) * [Email: njadona@comcast.net](mailto:njadona@comcast.net) * Tax ID # 22-2823838



SPONSORSHIP OPPORTUNITIES

NJADONA 28TH ANNUAL CONVENTION

TOTE BAGS * \$2,500 SOLD

Conference participants will carry your company's logo everywhere they go during and after the convention for years to come!

- Company logo on Convention tote bag
- Company name in Convention Book, NJADONA Newsletter and promotional material.
- Plaque displayed at your exhibit booth

SUNDAY BREAKFAST AND LUNCH \$4,000 *

(Multiple sponsors are acceptable)

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth
- Sponsoring company may set up a table outside of room where educational sessions are held on Sunday

MONDAY BREAKFAST * \$2,500

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

TUESDAY BREAKFAST * \$2,500

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

AWARD WINNER DINNERS * \$1,500

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material.
- Plaque displayed at your exhibit booth

AWARD WINNER PLAQUES * \$1,500

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

AFTER DINNER RECEPTION

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

MONDAY LUNCH * \$1,500

(Multiple sponsors are acceptable)

- Signage at event announcing sponsorship
- Company name in Convention Book, NJADONA Newsletter and promotional material
- Plaque displayed at your exhibit booth

EXHIBITOR APPLICATION & CONTRACT

NJADONA 28TH ANNUAL CONVENTION-APRIL 2-4, 2017

A. Exhibiting Company Information (This information will appear in convention material and booth sign.)
Please type or print clearly.

Company Name:

Mailing Address:

City/State/Zip:

Phone:

Fax:

B. Contact Person to Receive Confirmation Materials

Name:

Phone:

Email:

***C. Exhibit Space Preferences: (This section is mandatory - PLEASE WRITE LEGIBLY)**

In an effort to keep competitors from being located next to or near you, list companies that you would prefer not be close. **FAILURE TO PROVIDE THIS INFORMATION COULD RESULT IN YOUR BOOTH BEING NEXT TO A COMPETITOR, INCONVENIENCING BOTH OF YOU.**

D. Exhibitor Agreement

I have read the rules and regulations and understand that all representatives from our company will abide by these rules.

E. Exhibit Space Fees _____

Prior to February 20, 2017 - \$1,150.00

After February 20, 2017 - \$1,250.00

Sponsor of \$1,500.00 or more - \$950.00

Additional Sponsor Booth - \$1,150.00

F. Payment Method:

Visa

MasterCard

American Express

Check

Credit Card No.

Security Code:

Card Exp. Date:

* Security Code is the three/four digit additional number on the front/back of your credit card

Credit Card Information: To whom and where credit card statement is sent:

Cardholder Name:

Cardholder Tel:

Cardholder Address:

Street Address

City

State/Zip

Cardholder Signature:

E-mail:

(primary contact please)

Please make checks payable to NJADONA/LTC, 195 Carriage Hill Circle, Mantua, NJ 08051 (856) 304-1760 * (856) 468-9865 (Fax) * [Email: njadona@comcast.net](mailto:njadona@comcast.net) * Tax ID # 22-2823838

2017 ADVERTISEMENT APPLICATION

NJADONA'S 28TH ANNUAL CONVENTION

Our company would like to place an advertisement in the Convention Book/Syllabus for the 28th Annual NJADONA Convention, to be held April 2, 3 & 4, 2017 at Bally's Atlantic City, NJ.

I will provide a high resolution pdf file by March 1, 2017. Email your ad to mgr2237@gmail.com.

Cover	\$450.00 8.5 x 11	(Cover ads are in color)
	Inside Front	
	Inside Back	
	Back Cover	
Full Page	\$350.00 8.5 x 11	(Ads are black & white)

(Please call Sherry Robb at 856-304-1760 for Cover Availability.)

Please print or type all information:

Name of Advertising Company:

Address:

City / State / Zip:

Phone:

Fax:

Email:

Contact Person:

F. Payment Method:

Visa

MasterCard

American Express

Check

Credit Card No.

Security Code:

Card Exp. Date:

* Security Code is the three/four digit additional number on the front/back of your credit card

Credit Card Information: To whom and where credit card statement is sent:

Cardholder Name:

Cardholder Tel:

Cardholder Address:

Street Address

City

State/Zip

Cardholder Signature:

E-mail:

(primary contact please)

Please make checks payable to NJADONA/LTC, 195 Carriage Hill Circle, Mantua, NJ 08051 (856) 304-1760 * (856) 468-9865 (Fax) * [Email: njadona@comcast.net](mailto:njadona@comcast.net) * Tax ID # 22-2823838

All camera ready artwork must be received with payment for the appropriate amount by March 1, 2017. Email camera ready artwork to mgr2237@gmail.com

